

February 10, 2020

Dear Student,

The Center for Growing Talent, in conjunction with the Canadian Produce Marketing Association's Convention and Tradeshow and with the Dalhousie University Faculty of Agriculture, is currently accepting applications from aspiring food business students ideally in their third year of study to be part of the Career Pathway Program.

This year's program will be taking place May 12th-14, 2020 in Toronto, Ontario. Accompanied by a faculty member, the Faculty of Agriculture is seeking four students to represent Dalhousie University. You will spend three immersive days learning more about the produce industry while also networking with leaders from across the produce sector. This all-expense paid trip will bring you one step closer to learning more about the many exciting and dynamic career opportunities available in the produce industry!

If you are selected for this program, your faculty is recognizing you as one of the "Best & Brightest." This prestigious program will offer you the opportunity to learn more about the fresh produce industry through career panel discussions, industry tours, social events, as well as partnering you with a Career Ambassador (industry mentor) to aid in networking and learning.

To apply, please submit a cover letter, CV and unofficial transcript to the selection committee via Tasha Richard (tasha.richard@dal.ca) no later than February 28, 2020 at 5pm AST. Please ensure your cover letter includes the following information:

- Name
- B#
- Email
- Phone
- Program
- Major/Minor
- Estimated Date of Graduation
- What are your career aspirations?
- What opportunities do you think exist with this program that will help you with your career aspirations?
- What aspects of the program are most appealing to you?

- You are paired with an industry mentor while you are at the conference. How do you think this helpful? What do you think you can get out of the mentorship?
- Why should the selection committee choose you?
- Do you currently have a job or internship for summer of 2019? If so, where and what will your role be? Will you be available May 12-14, 2020 inclusively?

Please review the following website for additional information on the program and to support your answers below (<https://www.centerforgrowingtalent.org/> and <https://www.cpma.ca/events/cpma-convention>).

If you have any questions please feel free to reach out to Tasha Richard, Faculty Advisor for the Career Pathway Program at tasha.richard@dal.ca.

Tasha Richard

Faculty Advisor for Career Pathways Program